

For immediate release
IU/Apex2011/130711
Pg 1 of 3

Instant UpRight at Apex 2011 - Stand Number 1660 DEVELOPING TOWERS FOR REGIONAL MARKETS

Instant UpRight, manufacturers of the world leading INSTANT aluminium tower systems will be showcasing the latest regional developments in AdvanceGuard Systems across its premium Span range of towers. The company will also take the opportunity to introduce a new low level access product aimed at the end user market. Other products will include the Spandeck heavy-duty aluminium walkway platforms, cantilevers and truss beams.

The new Instant 'Build Kit' software will also be available for viewing, aimed at assisting Rental Companies to configure towers of varying heights and lengths.

INSTANT ADVANCEGUARD

The development programme for the AdvanceGuard system was initiated firstly in France in conjunction with SGB Harsco using the 500 tower design marketed as 'Sprint'. The joint venture to develop the 'Sprint' tower resulted in SGB Harsco winning the 'Working at Height Award at Preventica Innovation Awards in 2010.

Since then, the AdvanceGuard has developed further to work with the Span 300, Span 400 and Span 500 tower systems which are sold via Instant UpRight's distributor network.

The AdvanceGuard system is a significant move forward providing tower rental companies and tower users with added safety, greater speed of erection, reduced components and easier inventory control.

INSTANT RIGHTDECK Low Level Access Platform

The Instant RightDeck is a one-piece low-level access platform with a maximum working height of 3m and a capacity of 200kg. Designed for low-level tasks, the RightDeck can accommodate two people. It can work at multiple heights, is fully guarded at all times and folds up with compact dimensions that can be transported by a car.

INSTANT BUILD KIT

The Instant Build Kit is designed to aid Rental Companies and Users when configuring aluminium towers whether mobile or fixed. The software programme enables easy configuration of freestanding towers, linked towers with Spandek platforms and also staged towers with larger working areas.

The programme works in three easy steps starting with selecting the tower type, entering dimensions and then produces a pdf download of the configured tower image and accompanying kit list.

Notes for Editors

About Instant UpRight

In 1947 Instant UpRight pioneered the design of the first ever Aluminum Mobile Tower with adjustable legs. Today, over sixty years later the company has established itself as the leading manufacturer of the world's finest quality aluminium scaffolding systems, boiler scaffolds, catwalks and walkways, aircraft, and related work platform systems. The product range and associated services are marketed globally under three core brands..... INSTANT ZIP-UP UPRIGHT and distributed by our network of over 50 international distributors, dealers and major rental companies. Manufacturing and design quality are fundamental to the company's success and our state-of-the-art Dublin facility of 40,000 square feet is home to the most advanced alloy tower production facility in the world.

Instant products are trusted internationally across a broad range of high profile industries. The complete product range is manufactured in compliance with national & international technical standards including EN1004, The Work at Heights Regulations, ANSI and OSHA. ISO 9001 quality accreditation means that we only supply quality products, delivered on time and to specification

www.instantupright.com

Ends

Images:

- The Instant Tower Range
- The award winning AdvancedGuard Rail System
- Instant RightDeck Low Level Platform
- Instant Build-Kit Logo
- Instant Build Kit web based configurator

Press Contact:

Michelle Davey, Instant UpRight Ltd.

Tel +353-1-6209324 /00353 (86) 0403612

mdavey@instantupright.com

www.instantupright.com