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Instant UpRight, announces new appointments to their Sales Force

Instant UpRight, the world's leading provider of access solutions has appointed Ian Simpson to improve the company's presence in the European Boiler Market and to further support its global growth strategy they are relocating their Irish based DM - Joe Oxley to Dubai to develop the Middle East Market, with Gerry Dunne taking on the role as Accounts Manager for Ireland.

Ian Simpson has joined the Instant UpRight team as Boiler Access Development Manager.

Ian will play a major role in developing IU's presence in the Boiler Market in Europe.

Ian Simpson brings over 35 years of experience in Power, Pharmaceutical, Petrochemical, Incineration, Combustion, and Environment Industries. His experiences range from Technical Product Development to Company Management and Sales and New Business Development.

Ian has worked with and for a number of high profile companies including IT Corporation, Babcock & Wilcox, Research Cottrell, Koch Industries, Carillion, Stock Redler, Schenck & Jacobs Engineering. He has a proven track record of managing divisions of engineers and developed and expanded companies product launches from standing starts with outstanding success.

Ian lives in Gloucestershire, England and his interests are in film and theatre. He advised he can't dance but is not bad on the tennis court and wishes he was on the football field.

Joe Oxley, District Manager, Middle East

Joe Oxley, who joined the company in March 2007 as a Manufacturing Engineer and later in the same year became Key Account Manager for Ireland is leaving the Emerald Isle and continues to progress within the group. Joe is relocating to Dubai where he will be IU's District Manager for the Middle East.

With most of the global economy struggling, Instant UpRight remain positive about the growth opportunities which have yet to unfold in the Middle East market. With some extra focus and on the ground support, Joe in conjunction with their Middle East Dealers will continue to tap into and develop this market further for both the traditional Instant towers and Industrial Access and Work Platform products.

Joe who is a native from Westmeath recently achieved an MSc in Industrial Engineering from the University of Ulster. He has travelled around most of the world and resided in Australia for two years and participates competitively in motor cycle racing. IU are very confident; he will have no problem settling into the relaxed waters of the Southern gulf and the encompassing golden desert, superb climate, sky kissing towers and of course taking advantage of the fast growing commercial opportunities.

Gerry Dunne takes over the reigns from Joe

Gerry Dunne has taken over the reigns from Joe Oxley as Account Manager for Ireland. Gerry, who has been with the company for 39 years, will provide support to Irish Dealers and Customers. He will be responsible for maintaining and developing the indigenous Irish market for the complete range of Instant products.

Gerry was born and remains in Blackrock, Dublin with his wife, 3 children and 4 grandchildren. When he gets time away from the grandkids Gerry enjoys playing Lawn Bowls and is a keen photographer.

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Ian Simpson



Joe Oxley



Gerry Dunne

