

Instant UpRight announces its participation at Apex 2008 Booth 1660

Instant UpRight, the world's leading manufacturer of Aluminium Tower Systems is delighted to announce its participation at Apex 2008.

The company is seeking NEW DEALERS globally for the Instant product range as it grows its international distribution network. Interested parties are welcome to their booth at **1660** to discuss dealer prospects in their local regions. The show, also gives Instant the opportunity to meet with their existing dealers and customers from across the world in one central point.

This year, the company has invested in a newly designed stand which promotes the company's 'Instant' branding which was introduced to the marketplace just last year. The new stand and hospitality suite will provide visitors with an opportunity to meet with the international sales and marketing team and see the world leading Instant product range. From the upper level of the stand, visitors will be able to take advantage of a private meeting area whilst at ground level visitors can relax with drinks and refreshments including beers from neighbouring countries and Ireland's famous Guinness.

Products on display at Instant UpRight's booth 1660 will be:-

- Instant Span 300 Tower
- Instant Snappy Ladder
- Instant Snap-Out
- Instant Spandeck
- Towermatic T200

Notes for Editor only;

Span 300

In 1947 pioneered the design of the first ever Span Tower with adjustable legs. The concept was successfully introduced to the marketplace and changed the face of the 'common' scaffold tower forever.

The Instant Span Tower range is available in narrow and wide versions and varying platform lengths. Each tower is made up of a number of components to achieve varying heights to provide a safe, versatile working platform for users.

Because the Span Tower is made up of components, the product can be adapted to suit almost every type of access requirement. It can work internally and externally as a stand alone tower, a bridged access system, a cantilever solution to overcome obstructions or at its simplest, as a folding low level work platform.

Painted Tower

Instant UpRight provide a Painted tower option on all Span frames which gives customers a strong 'own' brand identity and makes the product easy to identify on site. Powder coated, the Painted Tower is available in a wide range of colours and is now used all over the world, particularly in those countries with a strong rental market.

Snappy Ladder

Instant Snappy Ladder is a lightweight, simple folding work platform which folds out and is ready to use in seconds. Featuring integral ladders this folding work platform is used widely by electricians, painters and decorators and heating and ventilating contractors, Snappy is compact and light enough to be transported in a small van. As a stand alone platform, Snappy provides several different platform heights up to 2m and it can also be combined with Span Tower components to gain working heights of up to 4m.

Snap-Out

Uniquely designed, the Instant 'quick erect' boiler access system provides the ultimate fast assembly solution for boiler maintenance. The system is erected using two basic components – Snap-out tower modules and Instant Spandeck bridging units.

Towermatic T200

As distributors for the Towermatic product range throughout Europe (excluding UK and Ireland) Instant Upright will display the T200 - a low level work platform with a choice of three platform heights up to 2m. It is a safe, practical and highly efficient access rental solution which is simple to use and requires little maintenance.

All Instant UpRight access systems feature the unique high strength Rib-Grip jointing system, guaranteed for 10 years. All standard components carry an extended 10 year warranty.

Images

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| Image 1 | Painted Tower – Span 300 |
| Image 2 | Snappy Ladder |
| Image 3 | Towermatic T200 |

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IMAGES

Image 1 – Painted Tower



Image 2- Snappy Ladder



Image 3- Instant Towermatic T200

