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### Instant UpRight appoints UK Distributor

Instant UpRight, the world's leading manufacturer of Aluminium Tower Systems has appointed Planet Platforms as its Master Distributor for the UK.

The new Distribution Agreement gives Planet Platforms distribution rights for England, Scotland and Wales. Ridgeway Plant of Belfast will continue as the Distributor for Northern Ireland and Shane Marshall will remain as the UK District Manager for Instant UpRight.

Headed up by Peter Pemberton and Peter Ellis, Planet Platforms offers nationwide coverage throughout the UK and has sales offices in Wakefield, Newcastle, Norwich, Manchester and Henley-on-Thames.

The company is already established in aluminium and glass fibre scaffolding and is currently in the process of moving into new purpose built premises with more than 22,000 sq. ft. of floor space. The Instant product range has held a loyal customer base in the UK for a number of years and Planet Platforms has been successfully selling the product to its wide customer base. Inventory of standard components will be held at Planet Platforms' new site in Wakefield and its regional sales teams will provide national coverage.

Shane Marshall, Instant UpRight's UK District Manager commented "This is an excellent opportunity for both companies to further develop the Instant business in the UK market. There is a good fit between the two companies and we believe this appointment will enhance our service and provide greater support and back-up going forward".

The Instant Product Range includes;

- Instant Span 300/400/500
- Compatible 500X Span Tower – completely interchangeable with other brands in the UK with additional features and benefits such as non-welded ladder frame construction with Rib-Grip Joints and new rubber stabiliser clamps to reduce damage to frames
- Instant Snappy
- Instant Spandeck
- Instant Stairway 300/400

**IMAGE 1**    **L:R**    Tim Mee, Marketing Manager Planet Platforms,  
Shane Marshall, District Manager UK Instant UpRight,  
Peter Ellis, Proprietor and Director, Planet Platforms



**ENDS**

**Press Contact:**

Louise Tevlin, Instant UpRight

Tel: 00353 (0) 1 6209324

Email: [marketing@instantupright.com](mailto:marketing@instantupright.com)

[www.instantupright.co.uk](http://www.instantupright.co.uk)    [www.planetplatforms.co.uk](http://www.planetplatforms.co.uk)